

E G Y M

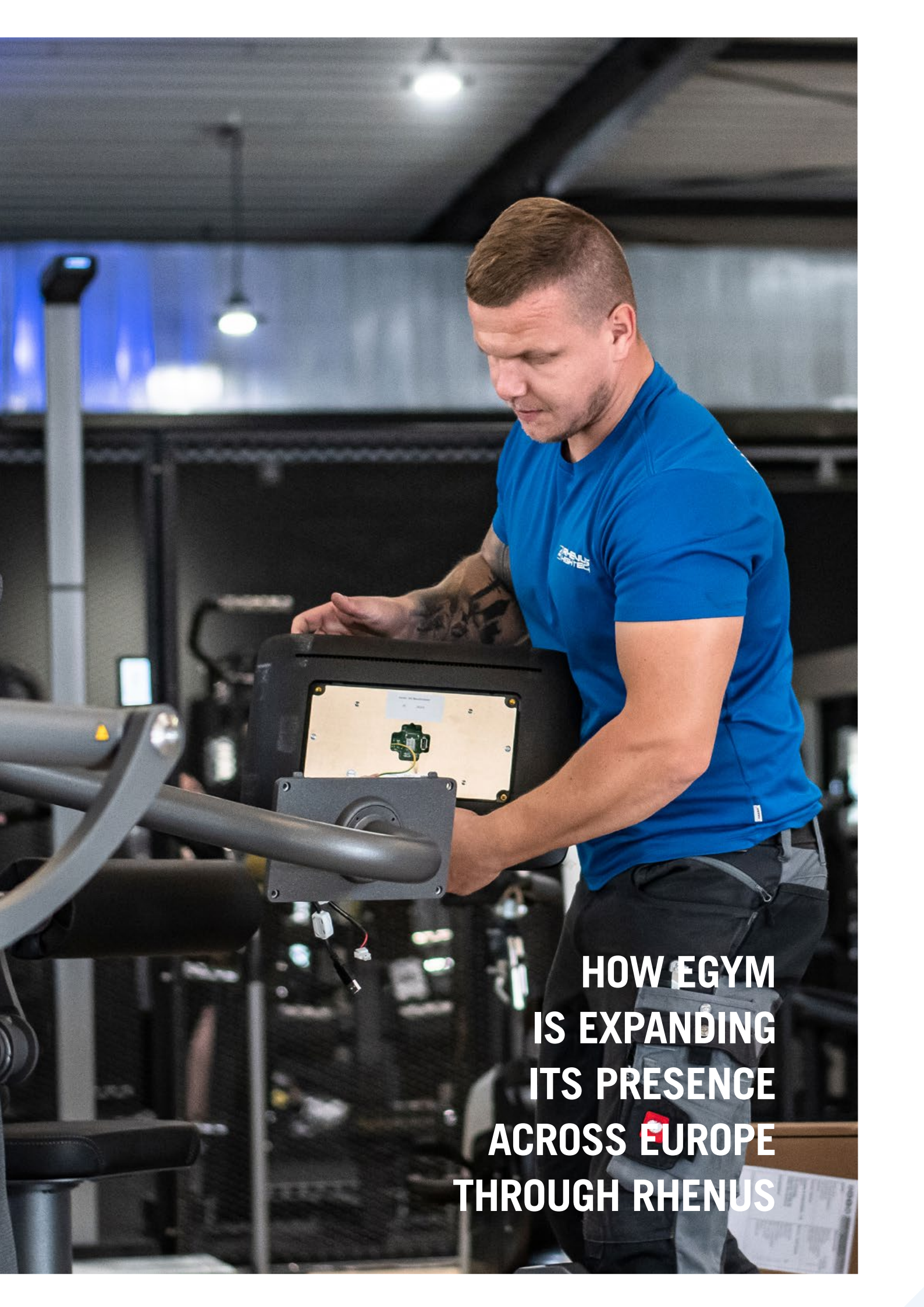
 **RHENUS**
HIGH TECH



RHENUS SPORTS TECH

TECHNICAL VALUE-ADDED LOGISTICS FOR THE FITNESS SECTOR

case study



**HOW LEGYM
IS EXPANDING
ITS PRESENCE
ACROSS EUROPE
THROUGH RHENUS**



Do you like lifting weights or do you prefer sit-ups on the mat? Many people want to keep physically fit and healthy and going to a gymnasium is now a very common practice. The gym equipment supplied by EGYM provides particularly effective training for people's whole bodies and they can introduce their own individual settings.

The global market leader in fitness technology equips gymnasiums and physiotherapy practices with intelligent exercise machines. The provider of smart workout solutions relies on Rhenus Sports Tech to handle this work.

The logistics specialist, which operates across Europe, not only provides safe and reliable deliveries, but also positions and sets up the devices at the gym, while maintaining the highest quality standards.

It is possible to do power training without any dumbbells. EGYM's workout machines enable people to train their whole body efficiently – while still taking into consideration individual goals and abilities.

The expert company in matters related to fitness and health has been developing modern concepts for equipping gymnasiums and health-related facilities since 2010. The international company makes available intelligently networked training units in combination with cloud-based software, for example, in order to cater for a personalised training programme.

SEARCHING FOR AN EXPERIENCED LOGISTICS SPECIALIST

When looking for an experienced logistics specialist in the fitness sector, EGYM selected Rhenus Sports Tech in 2019. The subsidiary of Rhenus High Tech, a business unit within the Rhenus Group, has specialised in providing logistics solutions in the fields of fitness, wellness and health and offers tailor-made full services.

EGYM has commissioned Rhenus Sports Tech to transport and directly assemble the sensitive exercise machines at their final places of use across Europe.

SAFELY TRANSPORTING SENSITIVE GOODS

However, it is necessary to complete a number of complex logistics processes before members of gymnasiums can strengthen their muscles on the smart machines. The first task involves transporting the equipment carefully and reliably.

The delivery to the destination is either made in the form of a direct transport leg or using a specialised network for technical distribution services. The full-service partner makes use of air-suspended box body vehicles, which are lined with felting, to protect the valuable cargo.

Special lashing strips secure the consignment and prevent it from sliding around. A lifting platform is used to unload the exercise machines.

Trained installation crews at Rhenus Sports Tech remove the units from the pallets and take them to the place where the customer wishes to have them assembled. The employees not only ensure that the machines and the associated electronics are transported without suffering any damage, but also protect the surrounding area from scratches or any other damage.

TRAINED AND CERTIFIED PERSONNEL PERFORM THE ASSEMBLY WORK

Specially trained technical experts, who have been certified by EGYM, perform the assembly work and start-up procedure at the local site. The employees of Rhenus Sports Tech have an extensive knowledge of the complex electronics within the machines. After all, EGYM's modern training concept is based on circuit training with digital support.

A circuit normally consists of eight machines. Data and settings for each person involved in training are stored on a chip and the units pick up this information. Input by the trainers and members as well as performance tests, for example, power tests on the

smart strength machines, in combination with the individual training goals, create personalised training programmes. They are directly communicated to all the EGYM machines and apps.

Rhenus Sports Tech is responsible for configuring and integrating the monitors as well as the software on the basis of specific handling instructions and, as a result, guarantees a speedy and smooth project workflow.





Rhenus Sports Tech has met our quality standards in the best possible way and convinced us with its specialist expertise.

We benefit from a flexible supply chain that has been coherently considered down to the very last detail and can coordinate matters with a central contact partner – that makes things very convenient for us.

Philipp Roesch-Schlanderer
Chief Executive Officer
EGYM

A RELIABLE PARTNER FOR THE FUTURE

“Rhenus Sports Tech has met our quality standards in the best possible way and convinced us with its specialist expertise,” says Philipp Roesch-Schländere, CEO of EGYM. “We benefit from a flexible supply chain that has been coherently considered down to the very last detail and can coordinate matters with a central contact partner – that makes things very convenient for us.” The logistics expert handles the complete project management operations.

The services not only include transportation and the assembly work, but some maintenance for the machines and managing the spare parts. “We don’t

approach matters in line with rigid process schemes,” says Sven Markus, the Managing Director of Rhenus Sports Tech, emphasising his point. “The crucial element for us is to act in a customer-oriented manner and deliberately adapting to the requirements of our customers.”

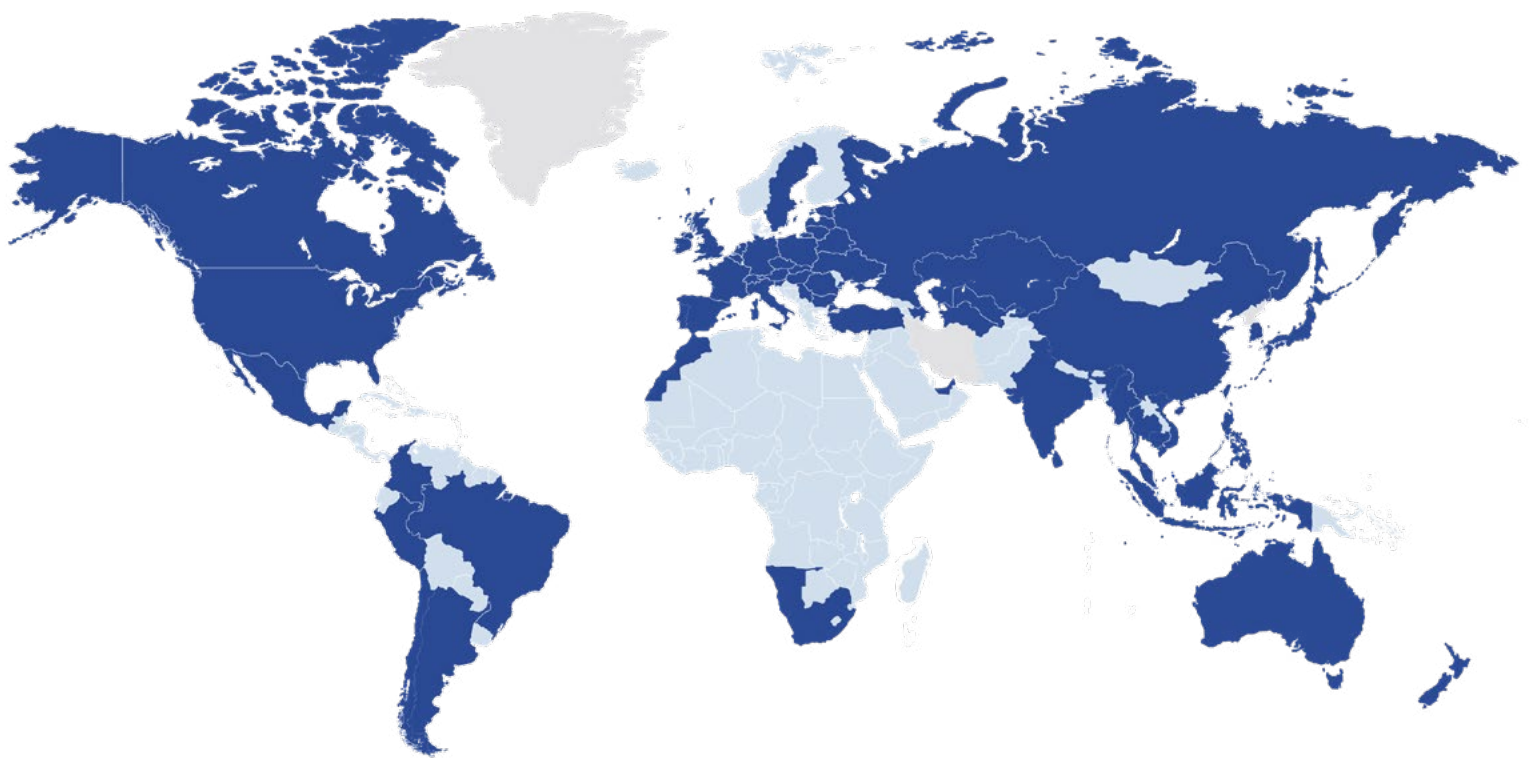
The company has already successfully installed more than 6.000 of EGYM’s workout machines across Europe and more deliveries are taking place day by day.

CONCLUSION

The leading provider of digitally networked training solutions is only able to maintain its competitive advantages and reach its expansion goals in Europe by having a reliable partner like Rhenus Sports Tech.






THE RHENUS GROUP IS A LEADING LOGISTICS SERVICE PROVIDER WITH GLOBAL BUSINESS OPERATIONS AND AN ANNUAL TURNOVER OF EUR 7.0 BILLION.



AT A GLANCE

With an annual turnover of EUR 7.0 billion, the Rhenus Group is one of the leading global logistics service providers. Rhenus has 37,500 employees across 970 sites.

The Rhenus Group offers solutions for a wide range of industries along the entire supply chain, including multimodal transport, warehousing, customs clearance and innovative value-added services.

-  Rhenus group
-  Partner and agents
-  No partner and agents

EGYM

Faisal Alam

Head of Technical Service & Logistics

E-Mail: faisal.alam@egym.com

Mobil: +49 (0) 89 9213105 171

Web: egym.com

Rhenus Sports Tech GmbH

Am Birkfeld 18 | 86453 Dasing | Germany

Please contact us for more information!

rhenus.group/sports-and-fitness-equipment